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Staying alive

Uladzislau Laurychenka, 01.06.2018

How to make a hackathon-born project sustainable?



Teplitsa. What is it?



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I'll cover

1. What is hackathon and why it's cool that you are here
(task for hackathon; what you can make; MVP)
2. Social project: how it works inside and what can be broken
(project types; how to make it sustainable)

success stories and failures



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Drugs and the City



Humanitarian action Foundation

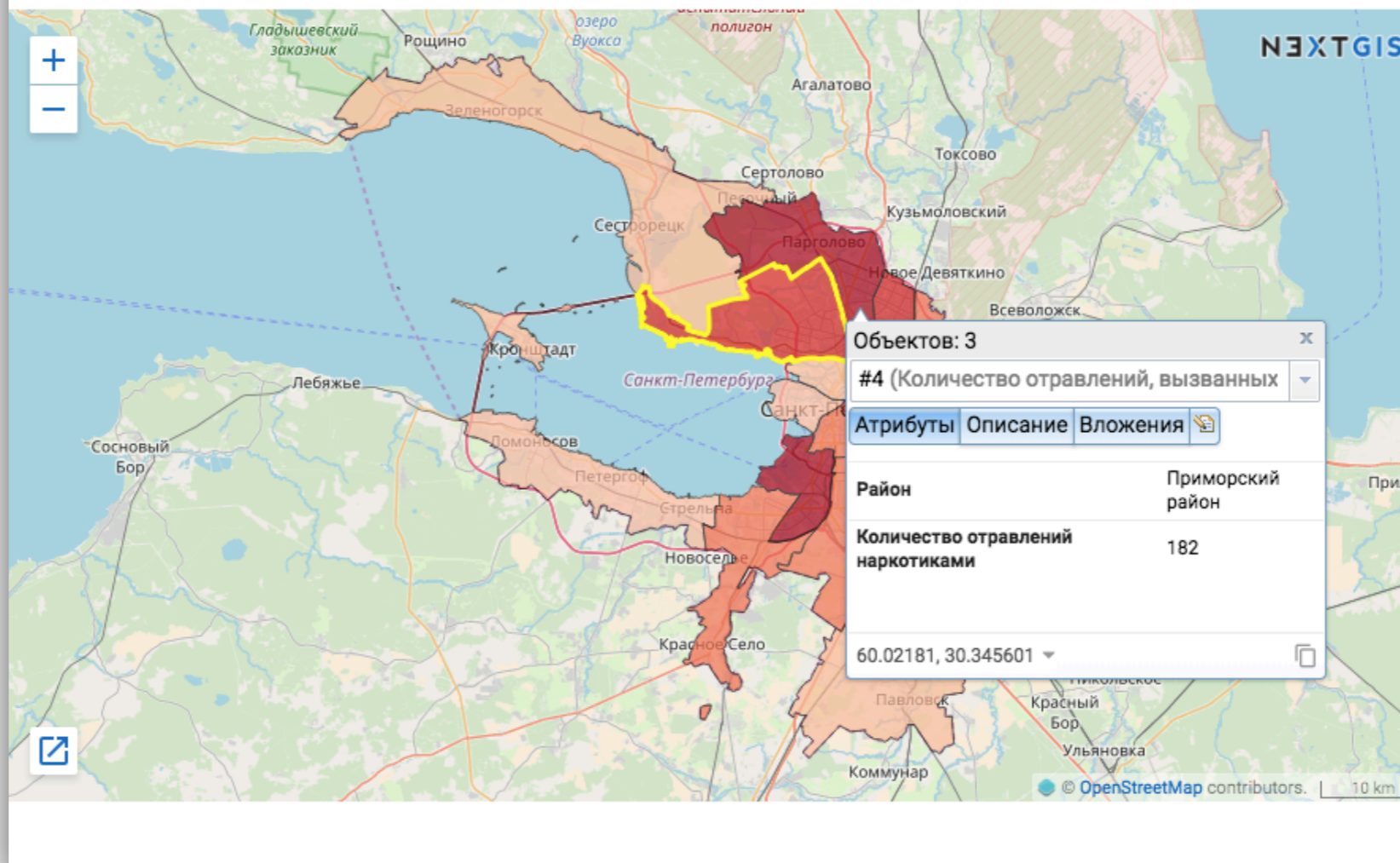


Hackathon

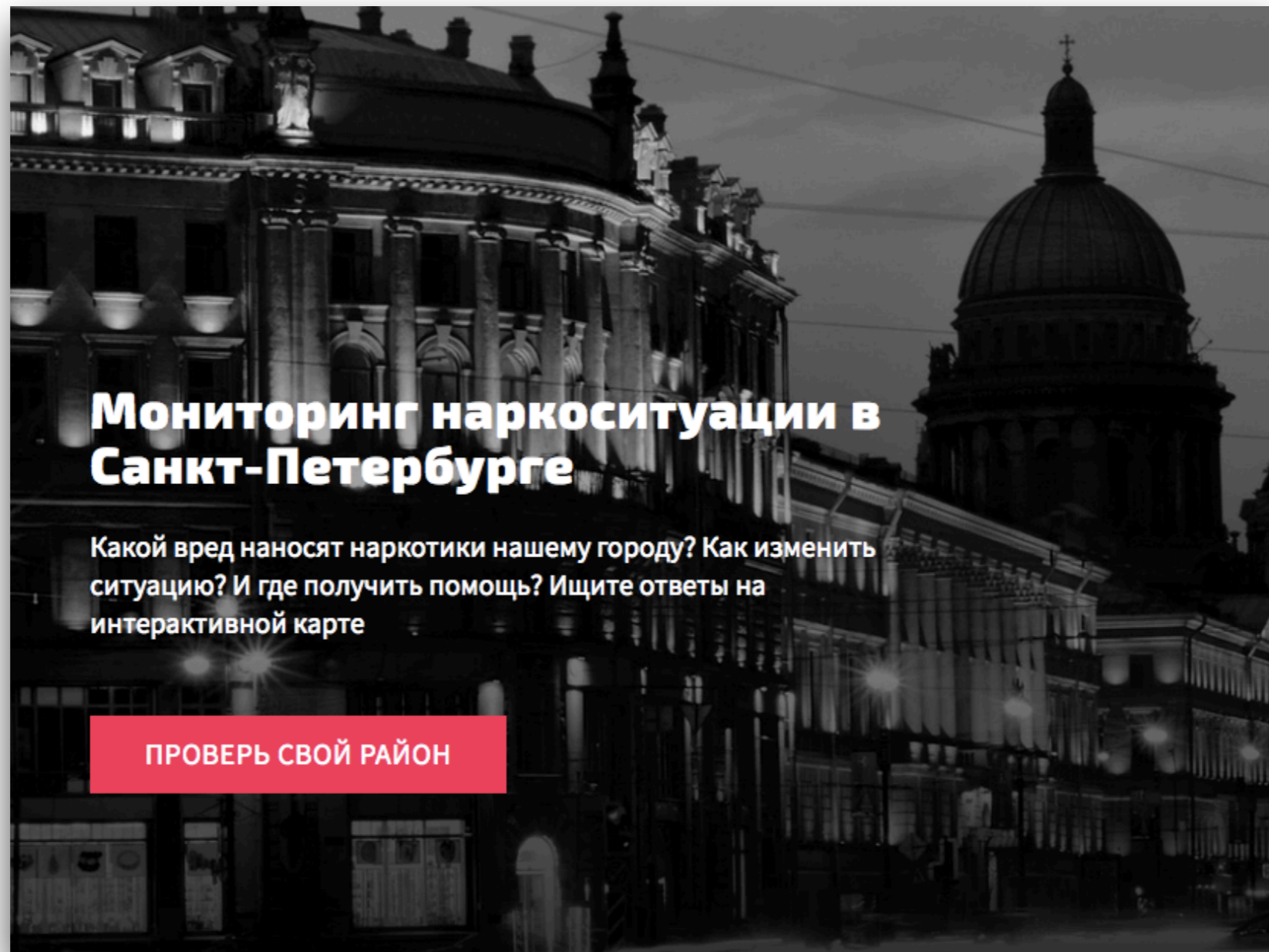


toxications caused by drugs

Отравления, вызванные наркотиками



The Map of Narco scene in Petersburg



This case shows us

1. that the project development is a stage process;
2. what is a task for hackathon;
3. how to develop you project at a later stage.

Successful orphans



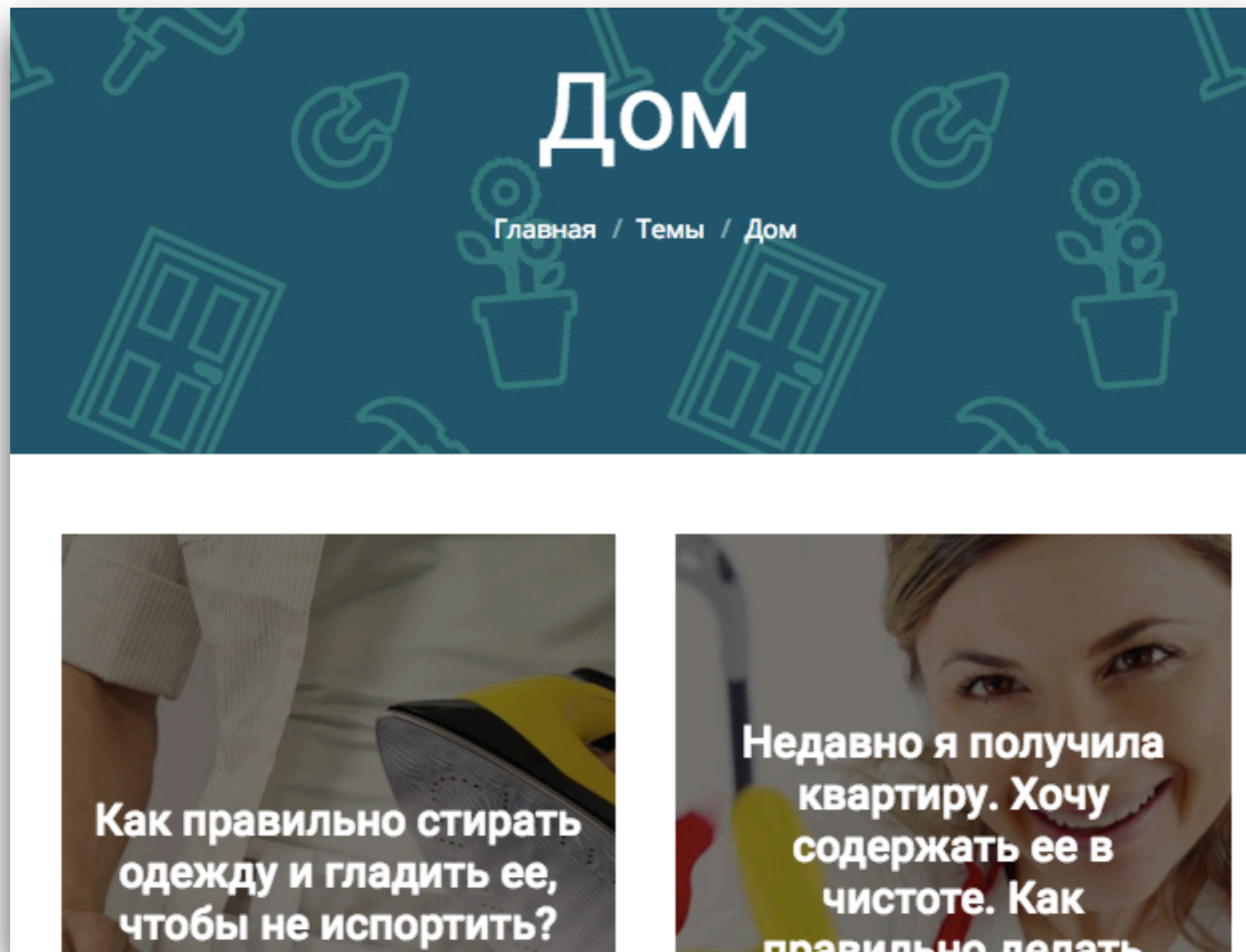
to improve social engagement



website as a Guide of Guides



Successful Orphans Portal



This case shows us

1. that the type project you chose is crucial;
2. how to find the blind side;
3. what is an internal driver.

Crowdsourcing projects

1. Fixmystreet type
2. Matching type

Platforms for citizens

1. How it works technically
2. How online community interacts
3. Deep social activity
4. Empowerment

Features

1. crowd limits
2. type of resources to mobilize
3. targets types

Engagement and interaction

1. complexity – thin or thick
2. influence on reality – symbolic or impactful

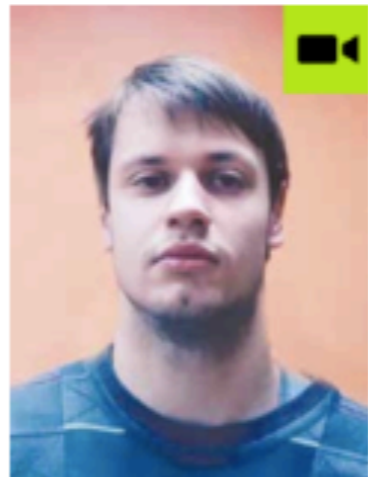
Do like Voronezh



hackathon



Job for people with disabilities

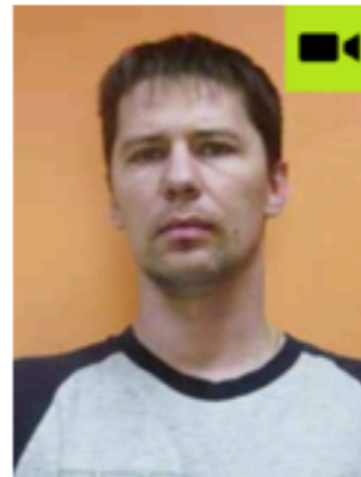


**Дементьев
Александр
Валерьевич**

г.р.: 1994, 23 года Высшее образование Юрист Опыта нет
Проблема с движением

15000 руб /в месяц

Предложить работу

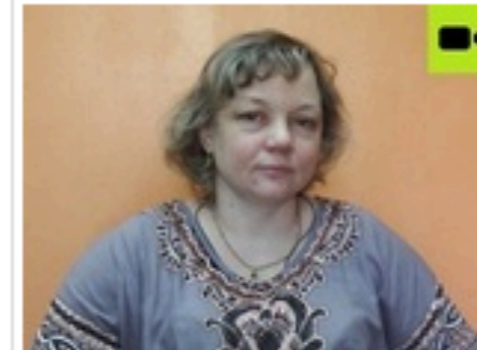


**Ковалев
Александр
Сергеевич**

г.р.: 1981 Высшее образование Оператор видеонаблюдения, администратор Общее заболевание

20000 руб /в месяц

Предложить работу



**Анненко
Екатерина
Юрьевна**

г.р.: 1975, 42 года Средне-специальное Оператор ПК Общее заболевание

15000 руб /в месяц

Предложить работу



Task for hackathon is

1. specific
2. measurable
3. achievable
4. relevant
5. time limits

a reasonable minimum

- that what you made for others;
- ready to be tested;
- an unknown person can catch the use of it;

Hackathon: how it works

- unique conditions of limited time and space;
- concentration of ideas;
- the best way to collect opinions, feedback and comments;

Hackathon: how it works

- smart people with good nerves around;
- in touch with IT-specialists;
- level up your skills.

Monday, June 4



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the day after

- you are confident;
- you are aware;
- everything is calculated;
- everything is planned.

**I hope you are obsessed
with your project...**



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