



The project is funded by the European Union and implemented by the consortium led by GDSI Limited

2019 EaP Civil Society Fellowship Programme:
Supporting Young Civil Society Leaders in Eastern
Partnership Countries

Webinar:
How to prepare successful applications



10 January 2019





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Aim of this webinar

- This webinar is designed for potential applicants for the 3rd Call of 2019 EaP Civil Society Fellowship Programme
- Topics to be discussed:
 - Essential parts of the application
 - Elements that evaluators would like to see in your proposal
 - Questions and answers.









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All parts of the application should be completed

Application form

- Eligibility criteria (age, place of residence, language, etc)
- Leadership skills

Action proposal

- aimed at addressing problems in the lives of the applicants' communities/target groups, regions and countries.
- should applicant to develop his/her leadership skills

Action budget

Included costs must be eligible and related to the proposed activities













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Application form

Tips to increase scores for Application form:

- Answer questions of section 2&3 thoughtfully.
- Revise and prepare CV to confirm the answers of your application form









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Action proposal

Tips to increase scores for Action proposal:

- Positive impact (changes): Show how your action fits the purpose of this programme (positive impact on your community/target group and development of your leadership skills)
- 2. Realistic planning: Plan activities and feasible results that fit into 6 months implementation period (May-November 2019).
- 3. Logic of events: Draft your action proposal and make sure that proposed activities will lead to expected realistic results.





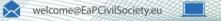


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Action proposal (communication)

- **EU** funding = an obligation to communicate your project
- **Good communication:**
 - start at day 1 of your action and continue throughout its entire lifetime and beyond;
 - think, plan and act strategically;
 - talk to people about what you are doing;
 - visualize and be creative;
 - budget your communication activities.









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Action proposal (communication)

- Communication strategy:
 - Set your communication objectives
 - Know who your audience is
 - Define your message
 - Choose proper channels and tools
 - Implement your communication plan
 - Measure your impact

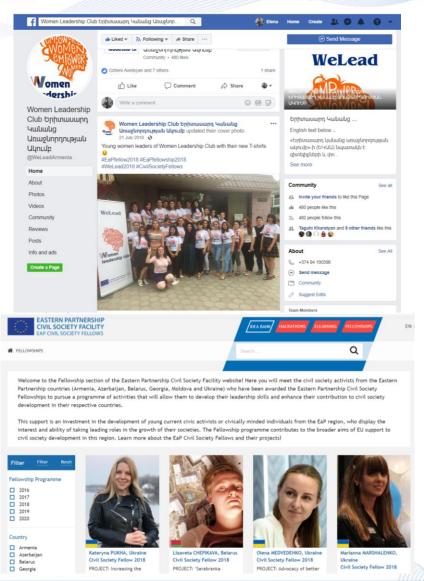








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МОЛОДІЖНА РОБОТА НА ЛОКАЛЬНОМУ РІВНІ В ПІВДЕННО-СХІДНІЙ УКРАЇНІ

РЕЗУЛЬТАТИ ПРОЕКТУ









ЗАБЕЗПЕЧЕННЯ

УЧАСТЬ

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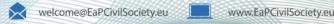


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Action proposal (continued)

- Follow up of the action: Think about making your results sustainable (e.g. by keeping some of the activities ongoing after the project ends or using the skills you gained in the future).
- Organised internship (if applicable):): Set up preliminary arrangements with a host organisation and agree on an internship programme.
- Mentor: If relevant for your action, include a suitable mentor with a clearly defined role.









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Proposed Budget

- Eligibility of costs: Double check that your expenses are eligible. Consult section 6.2 of the Guidelines. Please keep in mind that HR costs are not eligible!
- Logical presentation of proposed Budget: number your expenses in line with proposed activities (E.g.
 - Organisation of training on
 - 1.1 Venue rent for half day
 - 1.2 refreshments for event participants
 - 1.3 Printing handouts and information packs
 - 1.4 etc









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Proposed Budget (continued)

- Don't forget to include:
 - Taxes (your responsibility)
 - Bank charges
 - Visa costs (if applicable)
 - Insurances (if applicable)
 - Costs related to the promotion of your action (everything related to communication and visibility)









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Frequently asked questions

Eligibility of a candidate and Application form

- Age of applicant
- Does the organisation without previous experience can apply for the Fellowship programs?
- Can my the current workplace influence my eligibility for this Fellowship Call?
- Could you please clarify this part of the application form concerning Placement?
- I am associated with a number of organisations. What entity should write the recommendation letter for me?
- Should the application form be submitted in pdf or in the other format?







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Frequently asked questions (continued)

Action timeline

- Can I plan starting the activities from September 2019?
- How long will be the capacity building activities?
- Should I schedule all capacity development events for the project period?











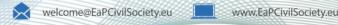
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Frequently asked questions (continued)

Action proposal

- 1. Topics for proposed actions (Which are the most preferred project topics this year? Is anti-corruption campaign can be considered as a fellowship action? Is the sport an eligible topic for the fellowship?)
- 2. Is it possible to conduct research in frame of this leadership programme?
- 3. Would like to find out more about action plan and its implementation?
- 4. What %% of applications or projects, in your opinion, really has sustainability after the end of financing? From the history of your previous grants.









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Frequently asked questions (continued)

Budget

- In case I require a expert or a mentor and would like to hire her/him. What type of payment would I need to provide in the field "Fees of technical expert/mentor fees"?
- 2. "Costs of conferences/seminars" does it mean a participation in conferences and seminars that will help me acquire certain useful skills to better execute my project and develop my leadership skills?
- 3. I would like to know more about eligible costs, for example about training course fees, limits of daily rates for mentors.
- 4. Have I got it right that the fellowship fund can't be allocated as a salary paid to the fellow?









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Frequently asked questions (continued)

Budget (continued)

- 1. Fellows will participate in networking events held abroad. Do we have to consider consular fees associated with visa obtainment in the budget? If so, what countries will it be?
- 2. How to calculate and reduce costs?
- 3. Are the following costs allowable under the fellowship? purchase of a web domain (+hosting) for a certain period of time purchase of specific software intended to implement the envisaged project activities.









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Frequently asked questions (continued)

Host organisation

- 1. Do I necessarily have to have a mentor or operate within a certain civil society organisation to be eligible for Fellowship?
- Is it required to have an arrangement or a definite commitment of a particular EU or a EaP host?
- 3. If at the moment I do not have a host organization, can I find it before the project implementation period?
- 4. Can you provide an example of an organisation if yes? Can a host or a partner of the project be a co-working or a non-profit organisation?
- 5. Please advise on how to choosing a mentor and requirements for them.





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Frequently asked questions (continued)

Host organisation (continued)

- 6. In the "Guidelines" it's said that the location of the actions can serve the EU as well; could you, please elaborate on this issue; i.e. may the fellowship be held in an EU country at a host organization?
- 7. I contacted 3 potential host organisations, but none of them agreed to be my host organisation, What shall I do?













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Thank you for your attention!

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